THE ANDRUS CENTER CONFERENCE ON
WOMEN AND LEADERSHIP

SEPTMBER 10-12, 2014
WHAT IS SUCCESS?

MICHELLE J. HOWARD
Admiral, United States Navy

FREIDA MOCK
Academy Award Winning Film Producer

CARLA HARRIS
Vice Chair and Managing Director, Morgan Stanley

SANDRA DAY O'CONNOR
United States Supreme Court Justice
Proud to be a sponsor of the
Andrus Center’s Women and Leadership Conference

Morgan Stanley Boise Branch
101 S. Capitol Blvd, Suite 401
Boise ID 83702
208-338-2700
Debra Riedel
First Vice President
Financial Advisor
Welcome to the second annual Andrus Conference on Women and Leadership!

It is with great pleasure and honor that we convene this gathering of some of the nation’s most accomplished women. Once again, we celebrate women who have reached the pinnacle of their respective careers. We are also celebrating women who had the courage and determination to pursue successful careers in positions traditionally held by men.

The Andrus Center is committed to Gender Equity and the advancement of women. Since 1992, when I appointed Linda Copple Trout as the first woman to serve on the Idaho Supreme Court, it has been my goal to ensure qualified women have the opportunity to work on an equal playing field to their male counterparts.

I’m delighted to see the opportunities my daughters, granddaughters and female friends enjoy today. We’re not there yet but with commitment and determination, we get closer every year. I hope you enjoy the next few days and leave with a new resolve to succeed. You too can be a role model for our future leaders!

CECIL D. ANDRUS
Founder, Andrus Center for Public Policy, 1995

Welcome!

What is success? It is hard to define, but success can be explored, with surprising and wonderful results. And that’s what we intend to do here, this year, at the second annual Andrus Center Conference on Women and Leadership, at Boise State University. We will explore the very idea of success.

What is success? Success can be attaining a goal that we’ve worked for, for years. Success can be picking ourselves back up after a failure. Success can be suddenly realizing what’s important in life. Success can be finding a rare moment of clarity. Very often, success can be helping others to succeed.

What is success? It’s the overarching question for our conference. Some of our speakers may not even mention the word “success,” but we will certainly take away insights into its essence, from their presentations and conversations.

What is success? Success is all of us gathering together. And so, welcome -- Welcome! -- to our Andrus Center Conference on Women and Leadership. During our time together, please introduce yourself to our speakers, to our beloved Governor Andrus, to our conference ambassadors, to me, and especially to each other. Strike up conversations. Strike up new friendships. Let’s inspire each other. Here’s to a thousand new successes.

BARBARA MORGAN
Conference Chair
Distinguished Educator in Residence,
Boise State University
THE ANDRUS CENTER CONFERENCE ON

WOMEN AND LEADERSHIP

WHAT IS SUCCESS? SEPTEMBER 10-12, 2014

WEDNESDAY, SEPTEMBER 10, 2014

10:00 – 12:00  Registration Simplot Lobby

12:00 – 12:30  Opening Remarks  Barbara Morgan, Conference Chair
                Welcoming Remarks  Governor Cecil D. Andrus and
                Jordan Ballroom  Bob Kustra, President, Boise State University

12:30 – 1:30  Luncheon Keynote Address  Admiral Michelle Howard,
              Pioneering Success  Vice Chief of Naval Operations
              Jordan Ballroom

1:45 – 3:15  Women and Risk  NASA Astronauts Dr. Ellen Ochoa and Barbara Morgan,
              Presented by The Carr Foundation  Smokejumper Deanne Shulman, Simplot Ballroom
              and Colonel Sherrie McCandless, 124th Fighter Wing
              Moderated by Judith Freeman

3:15 – 3:30  Snack Break  Simplot Lobby

3:30 – 4:30  The Civil Rights Act at 50:  Victoria Lipnic, Commissioner
              Today’s Issues for Women  US Equal Employment Opportunity Commission
              Simplot Ballroom

4:30 – 6:00  Networking Reception  Meet the speakers and get to know your peers
              Jordan Ballroom

6:00 – 8:00  Anita: Speaking Truth to Power  Academy Award Winner Freida Mock
              Simplot Ballroom

THURSDAY, SEPTEMBER 11, 2014

8:30 – 9:30  Keynote Breakfast  Carla Harris, Vice Chair and
            Expect to Win  Managing Partner of Morgan Stanley
            Presented by Morgan Stanley
            Jordan Ballroom

9:45 – 10:45  The Corner Office  Tami Longaberger, Longaberger CEO,
              Presented by Blue Cross of Idaho  Teresa Carlson, Amazon VP Global Public Sector,
              Simplot Ballroom  Zelda Geyer-Sylvia, Blue Cross of Idaho President & CEO
              Jessica Rolph, Happy Family Founding Partner & COO

10:45 – 11:45  Reach for the Stars  Dr. Ellen Ochoa, Johnson Space Center Director
              Presented by Oppenheimer Companies  NASA Astronaut
              Simplot Ballroom
### THURSDAY, SEPTEMBER 11, 2014 (CONT.)

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<td>12:00-1:30</td>
<td>Luncheon Program</td>
<td>Ambassador Bonnie McElveen-Hunter and Justice Sandra Day O'Connor interview with Dr. David Adler, Executive Director, Andrus Center</td>
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<td>1:45-2:45</td>
<td>The Imposter Syndrome</td>
<td>Dr. Caroline Heldman, Chair, Department of Politics Occidental College</td>
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<td>2:45-3:45</td>
<td>Nurture Your Nature</td>
<td>Karen Crouse, NY Times Sports Journalman</td>
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<td>3:45-4:00</td>
<td>Snack Break</td>
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<tr>
<td>4:00-5:00</td>
<td>Crossing Worlds</td>
<td>Judith Freeman, Author</td>
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<td>5:00-6:30</td>
<td>Reception: Networking with a Purpose</td>
<td>20/20 Women on Boards</td>
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<td>AAUW (American Association of University Women)</td>
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<td>Boise Young Professionals</td>
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<td>Women Leading Women</td>
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### FRIDAY, SEPTEMBER 12, 2014

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<th>Event</th>
<th>Speakers/Details</th>
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<tr>
<td>8:30-9:30</td>
<td>Breakfast of Champions</td>
<td>Kathy Heddy Drum, 1976 Olympic Swim Team</td>
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<td>Melanie Simboli, 1988 Olympic Ski Team</td>
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<td>Barbara Buchan, 2008 Paralympic Team</td>
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<td>Moderated by Karen Crouse</td>
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<td>9:30-10:30</td>
<td>Ready, Set, Goal</td>
<td>Roundtable Conversations</td>
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<td>Positive strategies to alter the status quo</td>
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<td>Attendees choose 2 of 11 topics</td>
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<td>Facilitated by Toastmasters and AAUW</td>
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<tr>
<td>10:45-11:45</td>
<td>Getting to the “Martini Shot”: Owning Your Success and Making Things Happen</td>
<td>Christine Kunewa Walker</td>
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<td>Award Winning Producer</td>
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<td>11:45-12:00</td>
<td>Closing Remarks</td>
<td>Dr. David Adler, Executive Director of the Andrus Center</td>
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<td>Barbara Morgan, Conference Chair</td>
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Ready, Set, Goal Topics

BALANCING WORK AND FAMILY—PATTY JOHNSON
Do you live to work or work to live? Participate in a lively discussion about finding balance between the two.

CARING FOR AN ELDERLY PARENT—DEE CHILDERS
She/he cared for you and now the situation is reversed. Where are the resources, the time, and the energy to look out for an elderly parent?

COMMUNICATION CHALLENGES—MERILEE MARSH
Are you north of understanding or south of agreement? Different leadership styles and attitudes affect the communication path.

EMPOWERING CHILDREN—JASON SEARS
Empowerment is the cumulative process of giving kids opportunities and resources to explore, contribute, and eventually lead so they can reach their full potential in life.

EQUAL PAY—SYLVIA CHARITON
Pay equity and equal opportunity demand fairness: What explanations do you have for the inequities and how would you make changes?

GENDER EQUALITY—SUSAN LAMBERSON
Assumptions regarding how the shift of traditional gender roles affect us—from economics and creativity to relationships and decisions. Explore ways to value all work and roles that contribute to a vibrant populace.

GOAL SETTING —PAMELA THOMPSON
What ideas, individuals, or conversations have motivated you over the past few days? How will you set goals based on your personal experience?

GOVERNMENTAL POLICIES—SUE PHILLEY
Individuals, non-profits, religious communities, foundations, and businesses can work together for social change. Let’s share ideas about how imagination, collaboration, communication, and trust can build better public policies.

SEXUAL HARASSMENT—TOM VICKERY
Sexual harassment in a workplace or other professional or social situation, involves unwanted sexual advances—whether physical or verbal. What are the tactics needed to prevent or diffuse sexual harassment?

VIOLENCE AGAINST WOMEN—LANCE THOMPSON
Violence against women refers to violent acts that are primarily or exclusively committed against women. Although strangers may be the attackers, it’s more common the victim knows her attacker; getting help and planning for safety are critical.

EMPLOYMENT DISCRIMINATION—BONNIE PFAFF
Employment discrimination occurs when an employee is treated unfavorably because of his or her gender, race, skin color, national origin, disability, religion, or age. What are the signs and what are the solutions?
Congratulations to Bonnie McElveen-Hunter, the first recipient of the Barbara Morgan INSPIRE Award, named for a woman who reached for the stars because the sky was no limit. This award recognizes an outstanding woman for her exceptional contributions to humankind.

BONNIE McELVEEN-HUNTER
Founder and CEO of PACE
Chairman of the Board of the American Red Cross

Ambassador McElveen-Hunter is one of the nation’s most successful female entrepreneurs. PACE, the largest custom content agency in the nation, serves Fortune 500 and other market leading companies such as Verizon, Four Seasons Hotels and Resorts, Walmart, Wells Fargo, USAA, Southwest Airlines, and US Airways. PACE was ranked by Working Woman Magazine as one of the top 175 women-owned businesses in America and was awarded 2013 Content Marketing Agency of the Year.

During her term as U.S. Ambassador to Finland, Ambassador McElveen-Hunter led several initiatives to success, including the Women Business Leaders Summit® in Helsinki in 2002 for women from the Baltic Region and Russia. Another successful Summit was held two years later in Riga, Latvia, and a third in 2007 in Amman, Jordan for women from Iraq, Palestine, Syria and other Middle East nations which continued into Bahrain and Dubai in the fall of 2008. These Summits helped to advance entrepreneurship and encourage businesswomen from the Baltic Region to the Middle East to launch or expand business opportunities in their native countries.

In 2003, she initiated Stop Child Trafficking: End Modern-Day Slavery and Children of Karelia. The program helped Finnish and Russian charities assist children at risk from drugs, crime, HIV/AIDS and trafficking. For her exceptional and outstanding services, the President of Finland awarded her one of Finland’s highest honors — the Commander Grand Cross of the Order of the Lion.

Ambassador McElveen-Hunter was originally appointed by President Bush as National Chairman of the Board of the American Red Cross in 2004, which marked the first time a woman has been named to that position, and is now serving her fourth three-year term. In 2007 she co-founded The Tiffany Circle Society of Women Leaders, which has grown to include 63 Chapters nationwide. To date, Tiffany Circle Chapters combined have raised more than $33 million dollars for the American Red Cross.

As a long-time philanthropist and charitable-cause activist, she has served as a member of the International Board of Directors of Habitat for Humanity, chaired the Alexis de Tocqueville Society, served on the United Way of America Board as a member of its National Leadership Council, and founded the United Way Billion Dollar National Women’s Leadership Initiative which to date has raised over $1 billion dollars.

CURRENT BOARD SERVICE:
- American Red Cross
- Kennedy Center International Committee on the Arts
- National Museum for Women in the Arts
- Macedonian Ministry, Inc.
- Nido R. Qubein School of Communication, High Point University
- Kennedy Center National Committee for the Performing Arts
- Washington National Opera
- Blair House Board
- Elon University School of Law Board of Advisors
2014 SPEAKERS

**BARBARA BUCHAN**  
*2008 Paralympic Team*

At 52 years old, Barbara Buchan was the oldest member on the U.S. Paralympic Team at the Beijing Games. In thrilling fashion, she won two gold medals in the individual time trial and the individual pursuit.

Originally, Buchan competed in track and field. She was inspired to win Olympic gold after watching the 1972 Munich Games. By 1982, she was considered one of the top U.S. cyclists. While competing for a spot on the United States cycling team, she suffered a near-fatal accident that left her comatose for two months.

After surgeries and years in rehab, Buchan remarkably returned to the track and won the silver medal in the 800m at the 1988 Paralympics in Seoul. When women’s cycling was first included in the 1992 Games in Barcelona, Buchan switched over to cycling, and she continued to find success on the bike.

At the 2009 UCI Para-Cycling Track World Championships, Buchan earned the gold medal in the individual pursuit and also took the bronze medal in the time trial. That same year at the Road World Championships, she took home the gold in the individual time trial. Then, the following year at the 2010 Road World Championships, Buchan continued to make the podium as she earned bronze in both the individual time trial and individual road race.

Buchan is originally from Mountain Home, Idaho. She received her Bachelor’s degree in athletic training/teaching from Boise State University in 1978. She is the director for Team USabled, a non-profit organization for disabled children. When she’s not training on the road or track, Buchan enjoys doing ceramics and other art projects.

**TERESA CARLSON**  
*Vice President  
Amazon World Wide Public Sector*

With more than 20 years’ experience as a business executive driving innovation and change and producing successful business results, Teresa has earned industry recognition for her leadership, including receiving the 2013 Federal 100 Eagle Award from Federal Computer Week, being named to both the 2011 and 2013 Washingtonian “100 Most Powerful Women” list and Business Insider’s 2014 Most Important People in Cloud Computing List.

Teresa is responsible for strategy, operations, sales and business development for Amazon’s Web Services and Cloud Computing business for governments, educational institutions and nonprofits globally. She also serves as the lead public policy advisor for worldwide government engagement.

She was honored as one of the “Washington Tech Titans” in 2011 and 2013 and named to FAST Company’s 2010 list of one of the 12 top executives in its “Most Influential Women in Technology.” Other awards include the 2010 “Outstanding Achievement in Industry” Government Initiatives Excellence Award from the Armed Forces Communications and Electronics Association; and the March of Dimes “Heroines in Technology Lifetime Achievement Award” in 2010.

Teresa has an undergraduate and Masters of Science degree in Communications and Speech and Language Pathology from Western Kentucky University. She dedicates her time to philanthropic and leadership roles to support her community, with a special emphasis on the military.

Her service includes Board Chairman of the American Red Cross in the National Capital Region, the Red Cross Tiffany Circle National Philanthropic Committee, Board Member Economic Club of Washington, D.C., Northern Virginia Tech Council (NVTC) Board, The Wolf Trap Foundation Board of Directors, and the USO of Metropolitan Washington Board of Directors.
KAREN CROUSE  
Sports Journalist  
New York Times  

Karen Crouse grew up in northern California and graduated from the University of Southern California. She says that she majored in Journalism—and minored in chlorine, as a member of the women’s swim team. A national-caliber athlete, she bore daily witness to the Darwinian jungle of competition. In her work as a journalist, she has built her career on trying to figure out, through her reporting and writing, what makes some athletes thrive while others barely survive.

She has told the story of a New York Jets receiver who revealed to her his childhood sexual abuse, something he had kept a secret from his closest friends and coaches. She has written about another NFL player whose mom has been a missing person for the past 25 years, and about another pro football player whose sister was trying to follow in his footsteps by playing on her high school football team’s offensive line.

Crouse’s editors have described her as the sports world embodiment of the Peanuts cartoon character, Lucy Van Pelt, because Crouse’s subjects treat her interviews as therapy sessions in which they bare their souls. In 2011 Crouse was honored by the Society of Silurians for a sports project on female athletes and motherhood. Her features and essays have been recognized three times in *The Best American Sportswriting*, and Karen has been honored by the Associated Press Sports Editors, the Green Eyeshade and the National Sportswriters Association. She is married and is based in Phoenix.

SANDRA DAY O’CONNOR  
(Retired), Associate Justice  
Supreme Court of the United States  

Photo courtesy: Collection of the Supreme Court of the United States.

Justice Sandra Day O’Connor made history when she became the first woman appointed to the Supreme Court. President Reagan appointed her to the position in 1981 and she received unanimous Senate approval. She retired in 2006, after serving 24 years on the Supreme Court.

Madame Justice was born in El Paso, Texas on March 26, 1930. She married John Jay O’Connor III in 1952 and has three sons - Scott, Brian, and Jay. She received her B.A. and LL.B. from Stanford University. She served as Deputy County Attorney of San Mateo County, California from 1952–1953 and as a civilian attorney for Quartermaster Market Center, Frankfurt, Germany from 1954–1957. From 1958–1960, she practiced law in Maryvale, Arizona, and served as Assistant Attorney General of Arizona from 1965–1969.

She was appointed to the Arizona State Senate in 1969 and was subsequently reelected to two two-year terms. In 1975 she was elected Judge of the Maricopa County Superior Court and served until 1979, when she was appointed to the Arizona Court of Appeals.
2014 SPEAKERS

JUDITH FREEMAN
Award-winning Author

Judith Freeman is the author of four novels, a collection of short stories, and most recently the non-fiction work, *The Long Embrace: Raymond Chandler and the Woman He Loved*, chosen by *Newsweek* as one of the ten outstanding books of 2007.

Her novels include *The Chinchilla Farm*, *Set for Life*, winner of the Western Heritage Award, *A Desert of Pure Feeling*, and *Red Water*, which won the Utah Book Award. Her essays and reviews have appeared in numerous magazines, including the *New York Times*, the *Chicago Tribune*, and the *Los Angeles Times Book Review*.

The recipient of a Guggenheim Fellowship in fiction, she was also recently awarded the Erle Stanley Gardner Fellowship in Mystery Studies by the Harry Ransom Center at the University of Texas, Austin. She lives in Los Angeles and Idaho with her husband, artist-photographer Anthony Hernandez.

ZELDA GEYER–SYLVIA
President and CEO
Blue Cross of Idaho

Zelda Geyer-Sylvia is the President and CEO of Blue Cross of Idaho. Zelda joined Blue Cross of Idaho as Executive Vice President and Chief Operating Officer in December 2006. Prior to joining Blue Cross of Idaho, Zelda was the President and CEO at M-Care, a 200,000 member not-for-profit managed-care company owned by the University of Michigan.

Zelda received her Masters degree in public health from Yale University and a Bachelor of Arts from Middlebury College in Vermont. Zelda currently represents Blue Cross of Idaho externally through Board memberships for the Idaho Association of Commerce and Industry, Boise State University Board of Ambassadors, Idaho Association of Health Plans, Health Quality Planning Commission, Your Health Idaho State Exchange, and the Idaho Health Data Exchange.
CARLA HARRIS  
Vice Chairman, Global Wealth Management  
Managing Director and Senior Client Advisor  
Morgan Stanley

Carla Harris is responsible for increasing client connectivity and penetration to enhance revenue generation across Morgan Stanley. She formerly headed the Emerging Manager Platform and the equity capital markets effort for the consumer and retail industries, and was responsible for Equity Private Placements. Ms. Harris has extensive industry experience in the technology, media, retail, telecommunications, transportation, industrial, and healthcare sectors. In August 2013, Carla Harris was appointed by President Barack Obama to chair the National Women’s Business Council.


Carla Harris is actively involved in her community and heartily believes that “we are blessed so that we can be a blessing to someone else.” She is the Chair of the Board of the Morgan Stanley Foundation and sits on the boards of the Food Bank for NYC, The Executive Leadership Council, The Toigo Foundation, Sponsors for Educational Opportunity (SEO), A Better Chance, Inc., The Apollo Theatre Foundation, Mt. Sinai Hospital, Xavier University. She is also an active member of the St. Charles Gospelites of the St. Charles Borromeo Catholic Church and the Mark Howell Singers.

KATHY HEDDY-DRUM  
1976 Olympic Swim Team

Kathy Heddy grew up in New Jersey, swimming for Coach Frank Elm and the Central Jersey Aquatic Club. In 1973, at 15 years old, she earned a place on the USA National Team. She went on to win seven USA National Championships, four gold medals at the 1975 Pan American Games and six World Championship medals, including a gold medal in the 200 meter Individual Medley at the 1975 World Aquatic Championships in Cali, Columbia.

She competed in the 1976 Olympics and finished 5th in the 400 meter freestyle. Kathy was voted the United States Olympic Committee’s Athlete of the Year in 1975. From there, she committed to swim for U.C.L.A. in 1976. Kathy retired from the sport of swimming in 1978.

Kathy resides in Long Beach, CA and has two children, Lauren and Matthew.
2014 SPEAKERS

DR. CAROLINE HELDMAN
Chair, Department of Politics
Occidental College

Dr. Heldman specializes in the presidency and systems of power, such as race, class, gender, and sexuality in U.S. politics. Her research has been featured in the top journals of her field and she is a commentator for Fox News, MSNBC, Fox Business News, CNBC, RT America, and Al Jazeera English. She regularly contributes to Ms. Blog and her work has been featured in the New York Times and U.S. News and World Report.

Heldman has also been active in “real world” politics as a congressional staffer, campaign manager, campaign consultant and political activist. She has worked as a political reviewer for the Associated Press and as a reporter for KPFK Los Angeles. Dr. Heldman co-edited, Rethinking Madame President: Are we ready for a Woman in the White House? (2007).

Dr. Heldman is active in the campus anti-rape movement as a lead Title IX complainant against Occidental College and the co-founder of End Rape on Campus (EROC). She also co-founded the New Orleans Women’s Shelter, and is currently working to open the lower Ninth Ward Living Museum. She works in a leadership position with Common Ground, a New Orleans-based grassroots relief organization, and is the co-founder of Critical Response, a group that provides volunteers to engage in high-risk rescue efforts during crises and disasters.

Caroline is a member of the Andrus Center Board of Governors.
ADMIRAL MICHELLE HOWARD
Vice Chief of Naval Operations
United States Navy

Admiral Howard is a 1978 graduate of Gateway High School in Aurora, Colorado. She graduated from the United States Naval Academy in 1982 and from the Army’s Command and General Staff College in 1998, with a Masters in Military Arts and Sciences.

Howard’s initial sea tours were aboard USS Hunley (AS 31) and USS Lexington (AVT 16). While serving on board Lexington, she received the secretary of the Navy/Navy League Captain Winifred Collins award in May 1987. This award is given to one woman officer a year for outstanding leadership. She reported to USS Mount Hood (AE 29) as chief engineer in 1990 and served in Operations Desert Shield and Desert Storm. She assumed duties as first lieutenant on board the USS Flint (AE 32) in July 1992. In January 1996, she became the executive officer of USS Tortuga (LSD 46) and deployed to the Adriatic in support of Operation Joint Endeavor, a peacekeeping effort in the former Republic of Yugoslavia.

Sixty days after returning from the Mediterranean deployment, Tortuga departed on a West African training cruise, where the ship’s Sailors, with embarked Marines and U.S. Coast Guard detachment, operated with the naval services of seven African nations.

She took command of USS Rushmore (LSD 47) on March 12, 1999, becoming the first African American woman to command a ship in the U.S. Navy. Howard was the commander of Amphibious Squadron Seven from May 2004 to September 2005. Deploying with Expeditionary Strike Group (ESG) 5, operations included tsunami relief efforts in Indonesia and maritime security operations in the North Arabian Gulf. She commanded Expeditionary Strike Group Two from April 2009 to July 2010. In 2009, she deployed to CENTCOM theater, where she commanded Task Force 151, Multi-national Counter-piracy effort, and Task Force 51, Expeditionary Forces. In 2010, she was the Maritime Task Force commander for BALTOPS, under 6th Fleet.

Her shore assignments include: J-3, Global Operations, Readiness and executive assistant to the Joint Staff director of Operations; deputy director N3 on the OPNAV staff; deputy director, Expeditionary Warfare Division, OPNAV staff; senior military assistant to the secretary of the Navy; Chief of Staff to the director for Strategic Plans and Policy, J-5, Joint Staff, deputy commander, US Fleet Forces Command, and Deputy Chief of Naval Operations for Operations, Plans & Strategy (N3/N5). She currently serves as the 38th Vice Chief of Naval Operations.

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2014 SPEAKERS

CHRISTINE KUNEWA WALKER  
Producer and President  
New Globe Films

Christine Kunewa Walker is an award-winning producer of artist-driven independent film. In addition to New Globe Films, she is one of the original founders of Werc Werk Works, a production/finance company based in Minneapolis. Ms. Walker is also the Executive Director of The Provincetown Film Society, a non-profit organization that manages the Provincetown International Film Festival.

Walker’s film credits include: Stay Then Go directed by Shelli Ainsworth, Berlin Film Festival Silver Bear Award-winning film The Turin Horse by Hungarian auteur Bela Tarr; Darling Companion, directed by Lawrence Kasdan, starring Diane Keaton and Kevin Kline; the Sundance Film Festival premiere film The Conviner directed by Jill Sprecher with Greg Kinnear, Alan Arkin and Billy Crudup; Howl directed by Academy Award winning directors Rob Epstein and Jeffrey Friedman starring James Franco as the beat poet Alan Ginsberg along with Jon Hamm, and David Straithairn; the Todd Solondz directed Life During Wartime, which won Best Screenplay at the Venice Film Festival in 2010 and was nominated for two Independent Spirit Awards.

Walker also co-wrote and produced Older Than America starring Adam Beach and Bradley Cooper; Factotum, starring Matt Dillon, Lily Taylor and Marisa Tomei, and line produced the Academy Award nominated American Splendor. The film garnered more than thirty two international awards.

Christine’s awards and recognitions include the University of Utah College of Fine Arts Distinguished Alumni Award, the National Board of Review Freedom of Expression Award, Producer’s Guild of America Diversity Award, Independent Spirit Award nomination for best new producer, and the Sundance Institute’s Mark Silverman Producing Fellowship Award.
VICTORIA LIPNIC
Commissioner
US Equal Employment Opportunity Commission

Victoria A. Lipnic was nominated to serve as a Commissioner of the Equal Employment Opportunity Council (EEOC) by President Barack Obama. Immediately before coming to the EEOC, Commissioner Lipnic was of counsel to the law firm of Seyfarth Shaw LLP in its Washington, DC, office.

Commissioner Lipnic brings to the EEOC a breadth of experience working with federal labor and employment laws, most recently as the U.S. Assistant Secretary of Labor for Employment Standards, a position she held from 2002 until 2009. In that position, she oversaw the Wage and Hour Division, the Office of Federal Contract Compliance Programs, the Office of Workers’ Compensation Programs, and the Office of Labor Management Standards. Under her tenure, the Wage and Hour Division revised regulations regarding overtime under the Fair Labor Standards Act, reissued regulations under the Family and Medical Leave Act, and the Office of Federal Contract Compliance Programs issued new guidance and regulations for evaluating compensation discrimination.

Before her work for Congress, Commissioner Lipnic acted as in-house counsel for labor and employment matters to the U.S. Postal Service for six years. She also served as a special assistant for business liaison to the then U.S. Secretary of Commerce, Malcolm Baldrige.

A native of Carrolltown, Penn., where her late father was a teacher and long-serving mayor, Commissioner Lipnic earned a B.A. degree in Political Science and History from Allegheny College and a J.D. degree from George Mason University School of Law.
2014 SPEAKERS

TAMI LONGABERGER
Chief Executive Officer
Longaberger Companies

Tami Longaberger is the Chair of the Board of The Longaberger Company, maker of handcrafted baskets and home products. She also serves as Chair of the Longaberger Family Foundation.

In addition to her leadership at Longaberger, Tami is an active participant in international, national, and statewide public affairs.

Longaberger has served as Chair of the Board of the Arab Women’s Leadership Institute based in Amman, Jordan, since 2009. She also serves on the Board of Directors of the International Republican Institute, CVSL Inc., and the Ohio Historical Society.

In 2004, Longaberger participated as a member of the U.S. delegation to the United Nations Commission on Human Rights held in Geneva, Switzerland. She has also participated in election observation missions in Tunisia, Jordan, Georgia, and most recently the Ukraine.

Tami received her degree in Business Administration from The Ohio State University, where previously she served as the Chair of the Board of Trustees. In 2011, she was presented Ohio State’s “Distinguished Service Award,” the highest honor given for service to the University.

COLONEL SHERRIE MCCANDLESS
124th Fighter Wing

Colonel Sherrie L. McCandless is Commander of the 124th Fighter Wing, Idaho Air National Guard, at Gowen Field in Boise, Idaho. The 124th Fighter Wing is a reserve component of the U.S. Air Force’s Air Combat Command. Prior to this assignment, she served as the Director, Plans and Requirements, National Guard Bureau/A5.

Previous to her National Guard assignment, McCandless served as the 201st Airlift Squadron Commander, 113th Wing, District of Columbia Air National Guard at Andrews Air Force Base in Maryland. This assignment consisted of Maintenance, Operations, and an Operations Support Flight. Together, these combine to support 3 C-40s and 2 C-38s providing global projection for national civilian and military leaders.

Colonel McCandless began her military career in May 1991 when she was commissioned as a second lieutenant from the University of Miami ROTC program. She then served 13 years on active duty, flying the F-16 and the T-38. After transitioning to the South Carolina Air National Guard in 2005, she served in several Pentagon staff positions to include plans and programming, executive officer and aide-de-camp as well as serving as a Congressional liaison.
FREIDA MOCK
Partner
Sanders & Mock Productions

Freida Mock is a Los Angeles-based Academy and Emmy Award - winning filmmaker, director, writer and producer of feature length and short form theatrical documentary films. These include the Oscar winner Maya Lin: A Strong Vision, a feature film about the designer of the Vietnam Veterans Memorial in Washington, D.C. Mock’s four other Oscar nominated films include: Rose Kennedy, a Life to Remember; SING! about one of the best children’s chorus in the US; Never Give UP, about the holocaust survivor and conductor Dr. Herbert Zipper; and To Live or Let Die, a story about medical ethics.

Mock’s newest feature documentary movie ANITA – Speaking Truth to Power, about the life and times of Anita Hill, was released to critical acclaim in March 2014 by Samuel Goldwyn Films after its 2013 Sundance Festival premiere. ANITA was selected by the U.S. State Department for the 2014 American Film Showcase diplomacy initiative to be shown in US embassies around the world.

Mock’s films focus on stories about art, history, politics, and creativity. Her recent feature documentary, G-Dog, was selected for the U.S. State Department’s 2013 American Film Showcase. It’s a story about second chances and how the charismatic Jesuit priest Greg Boyle launched the most successful gang intervention and rehab program in the world, Homeboy Industries, based on the idea that “Nothing Stops a Bullet Like a Job.”

Mock is a partner in Sanders & Mock Productions and co-founder of the nonprofit American Film Foundation. She is presently Co-chair of the DGA Documentary Awards Selection Committee.

BARBARA MORGAN
Distinguished Educator in Residence
Boise State University

After graduating in Human Biology from Stanford University, Barbara Morgan began teaching on the Flathead Indian Reservation in Montana. She taught in Quito, Ecuador, and McCall, Idaho, from where NASA selected her to train with the Challenger space shuttle crew as back-up to Teacher in Space Christa McAuliffe.

Following the Challenger accident, Morgan returned to teaching and worked halftime as NASA’s Teacher in Space Designee. In 1998, NASA selected Morgan as the first-ever teacher and the oldest-ever rookie to join an astronaut class of military pilots, engineers and scientists. Morgan held several astronaut jobs, including CapCom, which is the prime communicator to the International Space Station.

In 2002, Morgan was assigned to a mission on the space shuttle Columbia. Following the Columbia accident, she was reassigned to the space shuttle Endeavour. Morgan launched in 2007 on a two week mission to the International Space Station, during which she served as loadmaster and operator of the shuttle’s and station’s robotic arms, and taught lessons to students on Earth.

Morgan retired from NASA in 1998, and now serves as Boise State University’s Distinguished Educator in Residence. She also works with educational foundations, including the Exxon Mobil Foundation, the GE Foundation, and the Albertson Foundation. She and her husband have two grown sons.
Ellen Ochoa, a veteran astronaut, is the 11th director of the Johnson Space Center. Prior to being named director in 2012, she served the center as deputy director for five years.

Ochoa became the first Hispanic woman to go to space when she served on a nine-day mission aboard the space shuttle Discovery in 1993. She has flown in space four times, logging nearly 1,000 hours in orbit. Prior to her astronaut career, she was a research engineer and inventor, with three patents for optical systems. She is honored to have three schools named for her, the Ellen Ochoa Middle School in Pasco, Wash., the Ellen Ochoa Learning Center in Cudahy, Calif., and the Ellen Ochoa STEM Academy at Ben Milam Elementary in Grand Prairie, Texas.

Ochoa earned a Bachelor’s Degree in physics from San Diego State University and a Master’s Degree and Doctorate in electrical engineering from Stanford University in Palo Alto, Calif. As a doctoral student at Stanford, and later as a researcher at Sandia National Laboratories and NASA Ames Research Center in California, Ochoa investigated optical systems for performing information processing.

Ochoa has been recognized with NASA’s Distinguished Service Medal, Exceptional Service Medal, Outstanding Leadership Medal, and four Space Flight Medals. She also is a recipient of numerous awards, including the Harvard Foundation Science Award, Women in Aerospace Outstanding Achievement Award, the Hispanic Engineer Albert Baez Award for Outstanding Technical Contribution to Humanity, the Hispanic Heritage Leadership Award, and San Diego State University Alumna of the Year.
JESSICA ROLPH  
COO & Founding Partner  
Happy Baby

Jessica Rolph is Founding Partner and COO of Happy Baby, the leading brand for premium, organic baby, toddler, and kid’s food in the US. In 2005, Jessica partnered with Founder and CEO Shazi Visram and nine months later on Mother’s Day of 2006, they launched their first product line in five stores. Today the company is known as Happy Family and offers over 100 products distributed in 17,000 stores and 30 countries.

In 2011, Happy Baby was ranked No. 2 in the food and beverage industry in Inc. Magazine’s listing of the 500 Fastest-Growing Companies. Seven years later, on Mother’s Day 2013, Happy Baby was acquired by Group Danone, a global leader in infant nutrition. Group Danone’s mission is to improve health through food, give back to the community, and help the environment.

Before Happy Baby, Jessica’s career spanned working for nonprofits, government, and socially responsible businesses including Whole Foods Market, SPINS, Business for Social Responsibility, Carol Trevelyan Strategy Group, and The Federal Trade Commission’s Outstanding Scholars Program. She was a member of the Full Circle Fund, a Bay Area philanthropic organization.

She currently serves as a trustee for RSF Social Finance, an innovative and pioneering financial services organization that is working to transform the way the world works with money; as a board member of Create Common Good, whose mission is to provide food-related training and employment to refugees; and she is a member of the 2013 Class of Henry Crown Fellows at the Aspen Institute.
DEANNE SHULMAN
International Consultant in Fire and Emergency Management

Deanne Shulman is retired from a dynamic and varied 37-year career with the U.S. Forest Service. In 1974, at age 21, with a romantic view of communing with nature, Deanne Shulman applied for and accepted a seasonal job with the Forest Service as a firefighter. Unbeknownst to her at the time of hiring, she was one of two “first” women hired in fire on the forest. She was stubborn and focused, and despite an intense, gender hostile work environment, stuck with it and succeeded.

Seasonally, over the next twelve years, Deanne fought fire throughout the western states and Alaska, working on a hotshot crew, fire engine, helicopter rappelling crew, fire patrol, and lastly as a smokejumper. Deanne frequently was the first and/or only woman on her crew and in July of 1981, became the first woman smokejumper in the United States.

In 1985, Deanne moved into a full-time supervisory/management position within the fire organization with duties in suppression, fuels and risk analysis, detection, and prevention. In 1993, she was accepted to a fire management exchange program with Russia. The seven weeks in Central Siberia hosted by the Russian Aerial Fire Service profoundly changed both her world perception and career path.

In 1998, after a number of international assignments in fire and disaster response, Deanne accepted a position with the Forest Service Office of International Programs. She served a total of fourteen years in this capacity, providing leadership and technical assistance to envision, secure funding, design and implement a portfolio of emergency and fire management capacity building partnership programs internationally. In 2004, the success of her work led to the establishment and staffing of the Disaster Management Programs unit within the Office of International Programs, a unit she managed until retirement at the end of 2011.
**MELANIE SIMBOLI**  
1988 Olympic Ski Team

Melanie Simboli won a gold medal in the 1988 Calgary Olympics, the first time freestyle skiing appeared in the Olympic Games, and gold and bronze medals in the 1989 World Championships.

From her skiing experience, experience as a level 3 certified coach, experience as a credentialed educator and small business owner of SimBale Sports, she feels as though she is compelled to fulfill her passion of coaching others and assisting them in becoming a gold medalist in their own right!

Melanie is a participant of the Team U.S.A. Ambassador Program, helping train our future Olympians, the Athlete Career and Education (ACE) Committee and she assists with the United States Olympic Alumni Association’s Idaho Chapter. She understands the importance of being a good role model in her community by volunteering her time yearly at a number of events - Dress For Success, FitONe (formerly Women’s Celebration), St. Luke’s Kid For A Night, Athletes For Hope, and many others. She has volunteered as a motivational speaker for several nonprofits and schools in Colorado and Idaho, was a guest speaker on the Voice with Dr. Vincent Kituku, appeared on KTVB as an expert for freestyle skiing during both the Salt Lake and Vancouver Olympics, was a guest speaker at the Bell Center, and recently spoke at the Camp Rainbow Gold Scholarship award ceremony.

Melanie has participated in and helped organize the 2009 Special Olympics World Winter Games, First ever-Athena Race (held in Boise), First ever-Walk To London (held in Boise), First ever-Exergy Tour/Woman’s Pro-Cycling Race (held in Boise), World’s Sports Humanitarian Hall of Fame Gala, Women’s Celebration Race and the Whittier Gift-Giving Project.

Presently she is coaching at her summer camp business and working in a new position as an account executive for AED Authority, consulting with the community and workplace about sudden cardiac arrest and automated external defibrillator placement.

"Success is not final, failure is not fatal: It is the courage to continue that counts"

— Winston Churchill

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Since its inception in 1995, the Andrus Center, founded by former four-term Idaho Governor and Secretary of the Interior Cecil Andrus, has convened conferences, produced research and analysis and served as “common ground” for civil, serious discussion about public policy.

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