THE ANDRUS CENTER CONFERENCE ON WOMEN AND LEADERSHIP

SEPTEMBER 10-12, 2014

WHAT IS SUCCESS?
Attendees Describe Themselves as…

- Mid to Upper Level
- Entry to Mid Level
- Retired
- Unemployed
- Other
- Student
- Other
Overall Satisfaction with Conference

Attendees rated conference on a scale of 1 to 5
• 1 being “Poor” and 5 being “Excellent”
• 91 evaluations were completed
• Average score was 4.8

Attendees answered “Yes” or “No” to three questions
• Was the conference effective? Yes 88 No 0
• Did the conference have impact? Yes 87 No 0
• Was the conference organized? Yes 81 No 0
Overall Satisfaction with Conference

With a score of 4.8, the conference was obviously enjoyed. The focus of this report going forward is on process improvement.
# Session Evaluations

A total of 525 session evaluations were completed, with the following results:

<table>
<thead>
<tr>
<th>Session</th>
<th>Score</th>
<th>Most Relevant Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pioneering Success</td>
<td>4.95</td>
<td>Organize questions better</td>
</tr>
<tr>
<td>Women and Risk</td>
<td>3.58</td>
<td>Better moderator; stay on time; break speakers out</td>
</tr>
<tr>
<td>Civil Rights at 50</td>
<td>4.20</td>
<td>Organize questions better; stay on time</td>
</tr>
<tr>
<td>Anita</td>
<td>4.70</td>
<td>Start and end on time</td>
</tr>
<tr>
<td>Expect to Win</td>
<td>4.95</td>
<td>Bring her back</td>
</tr>
<tr>
<td>The Corner Office</td>
<td>4.02</td>
<td>Poor moderators; break speakers out</td>
</tr>
<tr>
<td>Reach for the Stars</td>
<td>4.26</td>
<td>Loved the film; subject off topic</td>
</tr>
<tr>
<td>INSPIRE Award</td>
<td>4.50</td>
<td>More question and answer</td>
</tr>
<tr>
<td>Imposter Syndrome</td>
<td>4.79</td>
<td>More question and answer; access to slides</td>
</tr>
<tr>
<td>Nurture Your Nature</td>
<td>4.92</td>
<td>More question and answer</td>
</tr>
<tr>
<td>Crossing Worlds</td>
<td>3.22</td>
<td>Loved how personal it was; subject off topic</td>
</tr>
<tr>
<td>Breakfast of Champions</td>
<td>4.85</td>
<td>Great Moderator; personal stories</td>
</tr>
<tr>
<td>Ready, Set, Goal</td>
<td>3.56</td>
<td>Networking; stay in one room</td>
</tr>
<tr>
<td>&quot;Martini&quot; Shot</td>
<td>4.67</td>
<td>Family balance; working mother</td>
</tr>
</tbody>
</table>
Conference Suggestions for 2015

- Company names on nametag
- General Information page in program
  - Meal information
  - Map of Student Union (restrooms)
  - Importance of evaluations
  - Information Tables
  - CEU instructions
- Set Simplot up with tables rather than chairs
- Audience submit questions on cards
- Coffee all day; add tea
- Stage Manager to oversee time, A/V, run of show
- Conference Coordinator to oversee conference
- Emcee to oversee program
- Schedule shorter days and longer breaks
- Include at least two breakout sessions (one per day)