Boise State Pop-Up Farmer’s Market

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Introduction
Climate change, energy consumption, and the question of what a sustainable community really means to a population poses a problem. This research project addresses the problem and answers with a Farmer’s Market located on the Boise State University campus. The market would provide everyone with convenient, healthy, and sustainable food choices from produce grown in two sustainable campus gardens.

Operations
Students involved with SEMA (Student Environmental Management Association) will intern at the Pop-Up campus market, which will operate for two weeks. This will help us to get feedback from the community, and help us determine the optimal hours and the best days of the week for operation.

Project Goal
The members of this project hope that a “Pop-Up” Market—a temporary event—will gain enough interest to generate the motivation to pursue a year-round market. We propose to utilize greenhouses and other empty lots, turned gardens, on campus. There will be a petition at the Pop-Up Market to annotate the potential community backing of this long-term goal.

Goals of a Community Food System

Environmental Health
Food Processing, Distribution & Marketing
Food Production
Sustainability
Food Consumption
Economic Vitality
Social Equity & Human Health

Drawing credit: Terry Sims
Credit: WSU Partnerships in Education and Research-Revised

Rooftop Garden Located on Boise State SUB