Overview
This service-learning project will create an interpretive video tour of the Ponderosa Pine Scenic Byway. The video tour includes wildlife-viewing opportunities defined in the new Ponderosa Pine Scenic Byway Wildlife Viewing Guide published by the US Forest Service. Using the pamphlet information as a foundation, our group will highlight six of the eighteen identified points featured along the scenic byway. The US Forest Service strategically selected these points to emphasize the natural beauty of the Highway 21 route.

Objective
Stimulate tourist visitation on the byway, and serve as a promotional video on the Forest Service website and Facebook page to increase public knowledge of these sites for wildlife viewing.

Methods
- Shoot, edit, and narrate video
- Create script for the video tour
- Coordinate with US Forest Service public affairs representative to publish video on official website.
- Produce images and posts for the US Forest Service Facebook page.

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